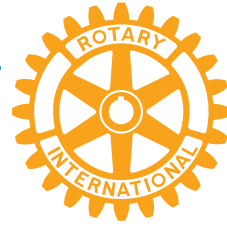


Rotary
Sherwood Park



31st Charity Golf Classic

2024 SPONSORSHIP PACKAGE

**New
Venue**

Monday, June 10, 2024

The Quarry – 945 - 167 Avenue NE Edmonton

7:30 am Registration & Breakfast Sandwich

8:30 am Shotgun Start and Lunch following the round



In the 30 years of the tournament, the **Rotary Sherwood Park Charity Golf Classic** has raised **\$1,000,000**, supporting Local Charities in the Community.

A small group of local Rotarians started a golf tournament to raise funds for the Sherwood Park Rotary Club. Over the years, with the support of sponsors, participants and organizers, the tournament has successfully raised funds for local Rotary Club Projects. The Robin Hood Association has played an integral part in the tournament for many years and continues to be a part of one of the supported charities. Most recently, the 2023 Tournament raised \$29,000, providing funds for 5 local charities.

The Rotary Sherwood Park Charity Golf Classic would like to thank everyone who has played a role in the success of this well-known event in the Sherwood Park Community.

Rotary at a Glance

Rotary brings together a global network of volunteer leaders who dedicate their time and talent to tackle the world's most pressing humanitarian challenges. Rotary connects 1.2 million members from more than 200 countries and geographical areas. Their work impacts lives at both the local and international levels. Rotary Club members are volunteers who work locally, regionally, and internationally under the motto "SERVICE ABOVE SELF". In addition to the designated charities this year, other local charities benefit from the Rotarians efforts: Strathcona Food Bank, Victim Services, Strathcona Shelter Society, Christmas Bureau, and the Strathcona Care Center to name a few.

Designated Charities 2024

Robin Hood Association - (RHA) is committed to excellence in assisting individuals with disabilities to achieve their personal best and experience a quality lifestyle. Their vision is to inspire people to build belonging communities, one good day at a time. Presently, RHA provides life-long supports to 351 adults and 350 children and their families in Sherwood Park, Fort Sask and Leduc County. They employ 640 full- and part-time staff.

Linking Generations - Created in 2004 as a charitable organization, provides mentored and structured visits aimed at building relationships between seniors and youth in our community. A very important initiative.

Sherwood Park Against Hunger Project - Since 2015, local community volunteers have gathered together at this intergenerational event to package meals for communities in need. The 60,000 meals packaged last year have all been distributed so there is a need to hold this event again. Past recipients have included Strathcona Food Bank, Edmonton Inner City Soup Kitchens, and Northern Canada remote communities.

Hope in Strathcona - An addiction recovery service in Sherwood Park offering sober living housing and counseling services for vulnerable individuals.

A Safe Place - In July of 1984, A Safe Place opened its doors to provide support and resources to overcome domestic abuse. Since opening its doors to the community a Safe Place has sheltered more than 25,000 women and children. The Strathcona County based charity operates an emergency shelter for women and children, and a crises and family violence information line. In addition, outreach and public education programs are delivered with the aim of ending domestic violence in our community.

Help Rotary support local charities!

Making a difference has never been so easy!

MARK YOUR CALENDARS for Monday June 10, 2024 at the Quarry

"WHEN YOU GIVE TO ROTARY GOOD THINGS HAPPEN"



EXCLUSIVE TOURNAMENT SPONSOR

\$15,000 plus Tee Gift for each golfer

SOLD TO SHERWOOD PARK CHEVROLET

Sponsor Receives

- ▶ **Prominent Logo recognition** on all event materials and promotions, including homepage on sprotarygolf.com with hyperlink to company website, all printing, e-blasts, social media (Facebook and Rotary Club Runner) , signage and tournament day table place mats for post game lunch
- ▶ **Company name** announced as Tournament Sponsor in the pre-tournament commercial promo spots on (Official media sponsor TBA)
- ▶ Opportunity for an on-air interview
- ▶ **8 PLAYERS** - Golf with power cart, breakfast and post-game lunch
- ▶ Prominent Logo placement on tournament signage on course and in clubhouse.
- ▶ Window Clings on 4 Prominent locations in the clubhouse
- ▶ Welcome - The opportunity to welcome all guests and to say a few words on behalf of the tournament sponsor.
- ▶ Logo placement on TV screen sponsor recognition in club house and banquet room.
- ▶ Option to have representative/greeter at registration to hand out additional company branded items and or promotional material
- ▶ Right of first refusal for 32nd Charity Golf Classic in 2025.



2024 SPONSORSHIP OPPORTUNITIES

Support the Rotary Club of Sherwood Park Initiatives and showcase your company! The following Sponsorship Opportunities are available for 2024. If you have additional sponsorship ideas, we would be happy to tailor a sponsorship to your needs... please contact Deloris deBeurs at 780-231-0615 or Marietta Miller at 780-910-4633..

Visit sprotarygolf.com for more information and updates on Sponsorships still available.

REGISTRATION SPONSOR

\$2500

1 Available

- ▶ Logo recognition on event materials and promotions (including homepage on sprotarygolf.com with hyperlink to company website, e-blasts, and social media (Facebook and Rotary Club Runner)
- ▶ Sponsor recognition on signage in clubhouse, TV screen sponsor recognition in clubhouse and banquet room and on tournament day table place mats for post game lunch.
- ▶ Logo on exclusive Registration Signage day of Tournament
- ▶ **Exclusive opportunity** - each golfer to receive Welcome Bags with small snack items and/or promotional items etc. when they register. (supplied by sponsor)

PLUS an Exclusive Hole Sponsorship

- ▶ Logo on designated hole signage
- ▶ Sponsor is required to staff hole
- ▶ Sponsor is welcome to bring their own signage, etc. to set-up at their hole.
- ▶ A promotional item for each golfer (ie. refreshment, food, promo voucher, etc.) is required.

REVERSE DRAW SPONSOR

\$2000

1 Available

- ▶ Logo recognition on event materials and promotions (including homepage on sprotarygolf.com with hyperlink to company website, e-blasts, and social media (Facebook and Rotary Club Runner)
- ▶ Sponsor recognition on signage in clubhouse, TV screen sponsor recognition in clubhouse and banquet room and on tournament day table place mats for post game lunch.
- ▶ Tickets for Reverse Draw will be available for purchase at morning registration only
- ▶ Logo on specific Reverse Draw signage at the registration table & the upstairs sales table at breakfast
- ▶ Logo on 10 Red Flags on the Tables at Lunch for remaining 10 people in the draw
- ▶ Specific sponsor mentions by MC throughout the Reverse Draw process
- ▶ A surprise twist announced during BBQ lunch
- ▶ **1 PLAYER** - Golf with power cart, breakfast and post-game lunch



2024 SPONSORSHIP OPPORTUNITIES continued

ROAD BANNERS

\$1500

1 Available

**SOLD TO
SPARK HEATING &
AIR CONDITIONING**

- ▶ Logo recognition on event materials and promotions (including homepage on sprotarygolf.com with hyperlink to company website, e-blasts, and social media)
- ▶ Sponsor recognition on signage and TV screens in the clubhouse, and on table place mats for post game lunch
- ▶ Logo on Tournament banners at the entrance to the golf course, along the road and by the Putting Green. Total of 6.
- ▶ 1 PLAYER - Golf with power cart, breakfast and post-game lunch

GOLF BALL SPONSOR

\$1500

1 Available

- ▶ Logo recognition on event materials and promotions (including homepage on sprotarygolf.com with hyperlink to company website, e-blasts, and social media)
- ▶ Sponsor recognition on signage and TV screens in the clubhouse, and on table place mats for post game lunch
- ▶ Logo on golf balls - 1 sleeve per player

EXCLUSIVE GPS EQUIPPED GOLF CART SPONSOR

\$1500

1 Available

**SOLD TO
FIX AUTO
SHERWOOD PARK**

- ▶ Your Company Logo on large banners on every tournament golf cart and displayed on the GPS Screen in each golf cart
- ▶ Logo recognition on event materials and promotions (including homepage on sprotarygolf.com with hyperlink to company website, e-blasts, and social media)
- ▶ Sponsor recognition on signage and TV screens in the clubhouse, and on table place mats for post game lunch
- ▶ Option to provide golfers with a branded item in golf carts



2024 SPONSORSHIP OPPORTUNITIES continued

EXCLUSIVE PUTTING GREEN SPONSOR

\$2300

1 Available

**SOLD TO
FLEXTECH
INDUSTRIES**

- ▶ Logo recognition on event materials and promotions (including homepage on sprotarygolf.com with hyperlink to company website, e-blasts, and social media)
- ▶ Sponsor recognition on signage and TV screens in the clubhouse, and on table place mats for post game lunch
- ▶ Logo on signage at the putting green
- ▶ Includes Exclusive Putting activity operated on behalf of Sponsor by Rotary volunteers
- ▶ **2 PLAYERS** - Golf with power cart, breakfast and post-game lunch

VOLUNTEERS SPONSOR

\$2000

1 Available

- ▶ Logo recognition on event materials and promotions (including homepage on sprotarygolf.com with hyperlink to company website, e-blasts, and social media)
- ▶ Sponsor recognition on signage and TV screens in the clubhouse, and on table place mats for post game lunch
- ▶ Company Logo printed on 12 Volunteer T-Shirts

BREAKFAST AND LUNCH SPONSOR

\$1000

5 Available

- ▶ Logo recognition on event materials and promotions (including homepage on sprotarygolf.com with hyperlink to company website, e-blasts, and social media)
- ▶ Sponsor recognition on signage and TV screens in the clubhouse, and on table place mats for post game lunch
- ▶ Logo on sponsorship signage at breakfast and lunch
- ▶ Option to include a branded item on tables at lunch
- ▶ Sponsor mention/recognition by MC at Breakfast & Lunch



2024 SPONSORSHIP OPPORTUNITIES continued

MOOSE MILK & COFFEE SPONSOR

\$1000

1 Available

**SOLD TO
SHERLOCK HOLMES**

- ▶ Logo recognition on event materials and promotions (including homepage on sprotarygolf.com with hyperlink to company website, e-blasts, and social media)
- ▶ Sponsor recognition on signage and TV screens in the clubhouse, and on table place mats for post game lunch.
- ▶ Logo on sponsorship signage at coffee station
- ▶ Opportunity to serve coffee & Moose Milk to golfers in designated area
- ▶ Coffee provided

EXCLUSIVE DRIVING RANGE SPONSOR

\$1000

1 Available

- ▶ Logo recognition on event materials and promotions (including homepage on sprotarygolf.com with hyperlink to company website, e-blasts, and social media)
- ▶ Sponsor recognition on signage and TV screens in the clubhouse, and on table place mats for post game lunch
- ▶ Logo on designated signage on each stall at the Driving Range
- ▶ Option to have a representative at the driving range to hand out promotional items/material in the morning prior to the shot gun start at 8:00am

TEAM PHOTO SPONSOR

\$1000

1 Available

**SOLD TO
NUFLOORS
SHERWOOD PARK**

- ▶ Logo recognition on event materials and promotions (including homepage on sprotarygolf.com with hyperlink to company website, e-blasts, and social media)
- ▶ Sponsor recognition on signage and TV screens in the clubhouse, and on table place mats for post game lunch
- ▶ Logo on designated signage
- ▶ Includes photographer provided by our volunteer team
- ▶ Logo placement on Team photos on the website



2024 SPONSORSHIP OPPORTUNITIES continued

EXCLUSIVE "HOLE IN ONE" SPONSOR

\$600 + Insurance Cost

4 Available

SOLD TO

SP HYUNDAI

SP VOLKSWAGEN

- ▶ Logo recognition on event materials and promotions (including homepage on sprotarygolf.com with hyperlink to company website, e-blasts, and social media)
- ▶ Sponsor recognition on signage and TV screens in the clubhouse, and on table place mats for post game lunch
- ▶ Logo on designated hole signage
- ▶ Sponsor to specify Hole In One Prize
- ▶ Option to staff hole and provide a promotional activity and/or a promotional item for each golfer

EXCLUSIVE HOLE SPONSOR

\$600 + promo item

13 Available

SOLD TO

BROWN'S, EARLS,

THE PROMO ADDICT,

VISIONARY EYE CENTRE,

SAWMILL BANQUET/CATERING

& HAWKE PROHIBITION DISTILLERIES

- ▶ Logo recognition on event materials and promotions (including homepage on sprotarygolf.com with hyperlink to company website, e-blasts, and social media)
- ▶ Sponsor recognition on signage and TV screens in the clubhouse, and on table place mats for post game lunch
- ▶ Logo on designated hole signage
- ▶ Exclusivity for promotional activity (approval required)
- ▶ Sponsor required to staff hole
- ▶ Sponsor is welcome to bring their own signage, etc. to set-up at their hole.
- ▶ A promotional item for each golfer (ie. refreshment, food, promo voucher, etc.) is required



2024 SPONSORSHIP OPPORTUNITIES continued

WATER BOTTLE SPONSOR

\$700

1 Available

**SOLD TO
BOOSTER JUICE**

- ▶ Logo recognition on event materials and promotions (including homepage on sprotarygolf.com with hyperlink to company website, e-blasts, and social media)
- ▶ Sponsor recognition on signage and TV screens in the clubhouse, and on table place mats for post game lunch
- ▶ One bottle of water to be provided by sponsor for each player

BEVERAGE CART SPONSOR

\$600

1 Available

**SOLD TO
GALLO LLP**

- ▶ Logo recognition on event materials and promotions (including homepage on sprotarygolf.com with hyperlink to company website, e-blasts, and social media)
- ▶ Sponsor recognition on signage and TV screens in the clubhouse, and on table place mats for post game lunch
- ▶ Logo on signage on Beverage Cart

PROXIMITIES SPONSOR

\$600

1 Available

- ▶ Logo recognition on event materials and promotions (including homepage on sprotarygolf.com with hyperlink to company website, e-blasts, and social media)
- ▶ Sponsor recognition on signage and TV screens in the clubhouse, and on table place mats for post game lunch
- ▶ Logo placement on proximity prize card for all players



2024 SPONSORSHIP OPPORTUNITIES continued

WINE SPONSOR \$800

1 Available

**SOLD TO
AL-TERRA**

- ▶ Logo recognition on event materials and promotions (including homepage on sprotarygolf.com with hyperlink to company website, e-blasts, and social media)
- ▶ Sponsor recognition on signage and TV screens in the clubhouse, and on table place mats for post game lunch
- ▶ Your company logo featured on labels on the wine bottles at each table during lunch - 1 bottle per foursome
- ▶ 36 bottles of wine is included

CHARITY SUPPORTER \$150 +

Unlimited

- ▶ Recognition on table placemats for post-game lunch.
- ▶ Post event Thank You on the Chariry Golf Classic website

Safe & secure online donation available at sprotarygolf.com/donations

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